

BRIAN SMITH

SENIOR SPORTS PRODUCER | LIVE • REMOTE • STUDIO • ORIGINAL CONTENT

◦ CONTACT INFO ◦

1206 W Northgate Dr
Irving, TX, 75062
(817) 602-5009
BWSmith0115@gmail.com

◦ SKILLS ◦

- Adobe Creative Suite: Premiere Pro, After Effects, Media Encoder, Photoshop
- Broadcast Crew Oversight: Coaching/Training, Managing Production Workflows
- Budget Management
- Communication
- Editorial Direction & Judgment
- Field Production: Interviews, Live Hits, On-Site Live Shows, Multi-Camera Feature Shoots
- Graphics: Chyron Prime, VizRT
- Leadership
- Microsoft Office
- Multi-Platform Strategy
- Non-Linear Editing: Avid Media Composer, Final Cut Pro
- Organization
- Script Writing and Editing: Bumps, Features, Highlights, Teases
- Social Media: Facebook, Instagram, TikTok, X/Twitter
- Sports Knowledge: Current Events & Trends, History, Rules
- Studio Production: Traditional and Digital Control Rooms
- Talent Relations: Collaboration, Communication in Live Environments, Development and Mentorship
- Time Management

◦ LINKS ◦

[Personal Site: Produced by "Brain"](#)
[LinkedIn](#)

👤 PROFILE

Award-winning production leader with a wealth of knowledge and an unparalleled work ethic. More than 15 years of experience in the sports production landscape across all levels of all sports and broadcast environments. Proven leader and manager of talent and crews of live and post-production teams. Capable of handling multiple projects simultaneously under tight deadlines in a high-pressure environment.

📁 EMPLOYMENT HISTORY

Senior Producer at Victory+ – Dallas, TX

June 2025 – Sept. 2026

- Direct broadcast strategy and operations for the debut of Texas high school football on the Victory+ streaming platform. Duties included organizing and overseeing workflow for a 30-person live/post-production organization, managing an annual budget of more than \$500,000, identifying and working with on-air talent, and line producing 20 total games throughout the regular season and playoffs.
- Coordinating and Game Producer for the 2025 Texas High School Football State Championships, which drew 2.1 million total viewers over the 4-day event
- Field producer, writer and editor for short and long-form high school football content, earning three 2026 Lone Star Emmy nominations and generating millions of impressions across social media
- Producer of NWSL & LOVB Creator Alt-Casts: 2026 Synopsis National Sports Media Award Honorable Mention – Alternative Sports Telecast

Senior Producer at Bally Sports Southwest – Irving, TX

April 2021 – April 2025

- 2025 Lone Star Sports Emmy Award Winner for Features in 3 categories: Diversity/Equity/Inclusion, Human Interest, and Short Form
- 2021 Lone Star Sports Emmy Award Winner - Live Sports Producer
- Lead producer of "Rangers Live", the official pregame and postgame show of the Texas Rangers: collaborated with talent on content ideas, organized segments, wrote scripts, managed control room crew, and used editorial judgment to determine how to cover breaking news (i.e. injuries, trades, etc.)
- Producer, director, writer and editor of the original documentary 'Return of the Mecca: South Oak Cliff's Incredible Journey to a Historic State Championship' - 2023 Synopsis National Sports Media Awards Nominee in the Documentary Special TV/Movie category
- Coordinating and Line Producer of "Football Friday": a 4-hour live show covering high school football games across the state of Texas, featuring sideline updates and interviews from up to 6 different reporters, and highlights and analysis from multiple in-studio hosts

Producer at FOX Sports Southwest – Irving, TX

Jan. 2014 – April 2021

- Lead producer for 'Spurs Live', the highest-rated pregame and postgame shows among NBA regional sports networks: Produced award-winning live coverage of 2014 NBA Championship Parade
- Line producer in both studio and remote environments for the Dallas Mavericks, Dallas Stars, New Orleans Pelicans, Oklahoma City Thunder and Texas Rangers

Associate Producer at FOX Sports Southwest – Irving, TX

Dec. 2012 – Jan. 2014

- Wrote scripts and line edited for Emmy-winning series "Icons of Coaching", and served as field producer for award-winning episode featuring legendary gymnastics coach Bela Karolyi
- Lead producer for 'SportsDay on Air', the only news-centric program on the network

Video Editor at FOX Sports Southwest – Irving, TX

Sept. 2011 – Dec. 2012

- Lead editor/AP for statewide Texas high school football coverage and MLB/NBA/NHL studio shows

Digital Content Producer at FOX Sports Southwest – Irving, TX

Jan. 2010 – Sept. 2011

- Conducted exclusive interviews with notable college athletes and coaches including Mack Brown, Bob Stoops, Gary Patterson, Von Miller and Robert Griffin III: writing featured on sites including FOXSports.com and SmartFootball.com

🎓 EDUCATION

BS - Broadcast Journalism, Texas Christian University, Ft. Worth, TX